

AMITY GLOBAL  
BUSINESS SCHOOL | INDORE

BE A PART OF  
**INDIA'S**  
**TOP-10 RANKED**  
**B. SCHOOL**

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# ABOUT EDUCATION GROUP

Amity is India's leading Global Education Group established over 2 decades ago. Today, it is home to over 200,000 brilliant students across pre-nursery to Ph.D. levels pursuing more than 400 Programmes in 80 diverse disciplines ranging from Management to Law, besides future-focused areas like Renewable Energy, Nuclear Science & Nanotechnology.

The Group is driven by its vision of building up a Global Knowledge Network providing globally-benchmarked education. Today, the group comprises 15 international campuses across London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, Tashkent apart from India.

**200,000** Students

**6,000** Faculty

**12** Universities

**15** Global Campuses

**28** Schools & Preschools

Campuses spread across **2,000** acres

**35,000** Papers written by faculty

**300** Global Universities as Research Partners

**25,000** Scholarships awarded

**700,000** Alumni worldwide

## CAMPUSES ACROSS 10 CITIES IN INDIA





## ABOUT

# AMITY GLOBAL BUSINESS SCHOOL INDORE

AGBS Indore is deeply committed to providing globally benchmarked and industry-leading management education through the BBA and MBA courses, with the objective of empowering its graduates to successfully take on real-world problems. We lay great emphasis on the holistic development of students and train them to become astute decision makers and professionals, who can readily navigate uncertainty, risk, and change.

AGBS Indore offers a unique dual specialization, that seamlessly blends International Business, Marketing, Finance, IT, HR, Entrepreneurship and Family Business, Operations, Digital Marketing, Transportation & Logistics. Our focus is also on skills and competency building to raise the employability quotient of every student. Another key aspect of education at AGBS Indore is the extensive and immersive industry interface, achieved through corporate guest lectures, live industry projects and industrial visits. We also invite renowned CEOs and Management Gurus to share their insights and experiences with students. This and a relentless commitment to keeping abreast of the latest in management thinking and practices across the world, makes Amity Global Business School one of India's finest colleges for MBA and BBA.

As a part of this global education group, AGBS Indore has a rich legacy of excellence in Business Management Education. At AGBS Indore we are constantly raising the bar of excellence in every aspect of management education, and are constantly striving to provide the very best industry driven experiential learning to our students, through Corporate Meets, Corporate Interactions, Guest Lectures, Business Simulations Participation in Workshops and Seminars and the highly valued Study Abroad Programme (SAP).

An abiding and deep focus on best-of-breed pedagogy, curriculum and faculty, has resulted in consistent 100% campus placements in AGBS Indore. The students from the 2021-2023 batch have been placed in top corporates like Deloitte, E&Y, PwC, KPMG, Tata Technologies, Tata Power, Airtel, HDFC Bank, Axis Bank, Affle, Berger Paints, Amazon, Flipkart & Tech Mahindra and other Fortune 500 companies.



# AMITY GLOBAL BUSINESS SCHOOL INDORE AT A GLANCE

AGBS Indore is an established Business School, located in the heart of Indore city. Our students attain in-depth knowledge from our pool of highly seasoned faculty members and special guest lectures, by the corporate blue chips, during interactive discussions with our students. Our module of teaching the concepts of management generally revolves around latest case studies.

We conduct soft skills training to enhance the employability of our students. Our syllabus is updated periodically by getting inputs from senior academicians; and kingpins from the business world. We provide a conducive study atmosphere for our students with quality infra-structure including a fully Wi-Fi campus, air-conditioned classrooms, a resourceful library and a seminar hall, which can accommodate 200 students.

Here's what further makes AGBS Indore a pioneer in the field of business education

- > **AN EDUCATION GROUP TRUSTED BY OVER 200,000 STUDENTS**
- > **LEGACY OF EXCELLENCE IN MANAGEMENT EDUCATION**
- > **MAXIMUM INDUSTRY INTERACTION**
- > **EXCELLENT PLACEMENTS**
- > **RICH INTELLECTUAL CAPITAL**
- > **UNIQUE GLOBAL ACADEMIC EXPERIENCE**
- > **WORLDWIDE ALUMNI NETWORK**
- > **EASY EDUCATION LOANS**

# MESSAGE FROM **Sr. VICE PRESIDENT**

Amity unites a community of outstanding faculty and driven students who share a common passion to pursue excellence and positively impact our world.

Following the same guiding principle, Amity has been established as a prestigious centre for top-tier, multidisciplinary education in Indore.

If you possess brilliance, passion, diligence, and an aspiration to effect global change, then we invite you to join us in this endeavour. Our primary objective is to create an enriching learning environment that empowers students with the professional skills necessary for success in their chosen fields. Our dedicated faculty members are unwavering in their mission to offer the finest academic exposure to our students. As a premier business school, we are committed to making our students industry-ready by equipping them with the necessary professional skills.

Furthermore, we instil Indian values and Sanskars in our students, nurturing them to become not only accomplished professionals but also exemplary individuals

**- Mr. U. Ramachandran**  
Sr. Vice President  
Amity Education Group



# MESSAGE FROM **DIRECTOR**

management education aspirants to AGBS, Indore for their studies. The subject of Management as an academic and professional discipline has been undergoing innovatory changes during the last few decades. We are in an era when knowledge is expanding at an exceptional rate. During the last two years of COVID-19, we have also seen how the technology has transformed the landscape of education, particularly in the disciplines of management and business education. Mastering theoretical and practical management and business skills through effective education programmes is requisite for developing core competencies and for giving the students a modest and competitive edge. For maximisation of the opportunities for management education and training, globalization, localization, contextualization and individualization of curriculum and its transactions are necessary. Bearing these challenges and requisition. We at AGBS, Indore have been at the forefront of providing high quality management education. Our Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) programme are designed, transacted and delivered following internationally renowned patterns evolving the best practices in business and management education.

Focus on niche areas in management and business are also allowed in our programme with a wide variety of possibilities. Our academic credentials and achievements put us among the top-most institutions in the country and the city. I am extremely glad to welcome you as a student of this premier management institute. Once you are here, I am sure you will enjoy the best of teaching and learning experiences in your student life.

**Dr. Rajeev Samuel**  
Director



# MESSAGE FROM **CORPORATE RESOURCE CENTRE**

The students of Amity are selected, trained and nurtured, keeping in mind their academic performance and their values so that they contribute positively and proactively towards growth and profitability of the organization. Amity embeds integrity and human values within its students; and trains them to achieve success in a highly-complex and hyper-competitive environment.

Amity's Institutes have a highly-selective admission process and an industry-centric learning environment with enough industry exposure. It is through case studies, guest lectures, industry visits and summits we ensure that our students are industry-ready and can take on the challenges of a fast-paced business environment. Our students are groomed, keeping in mind the current and future needs & challenges of the corporate world. Our syllabus is continuously updated and revised, and our academic inputs, events and industry-exposure enable students in building a strong foundation for a successful corporate career.

We also foster creativity, innovation, and develop analytical ability which is needed to succeed in an ever-changing and fast-paced business environment. Post the Covid 19 pandemic and the disruptions caused, all industries would be in need of candidates who are flexible and dynamic and ready to confront any situation or challenge. We at Amity, make way for a sense of commitment, devotion and discipline within a student that matches the highest standards of a corporate world.

The training of the corporates and the confidence of our students has resulted in 100% placement record of our institute. We welcome all organizations for summer internships and final placements for our students and look forward to a mutually-beneficial relationship with all organizations.



**Girish Bhatia**  
Sr. Manager-IIC  
Amity Global Business School, Indore



# USPs OF **AMITY INDORE**

## **OUTCOME BASED EDUCATION**

Outcome-Based Education is a student-centric teaching and learning methodology in which the course delivery and assessment are planned to achieve stated objectives and outcomes. It is an education system built on specific outcomes, and focuses on the skill sets students need to acquire following the completion of their studies. AGBS Indore has restructured the curriculum, pedagogy and assessment practices, to reflect the achievement of high-order learning, as opposed to a mere accumulation of course credits. Outcome Based Learning at AGBS incorporates real-world scenarios, and the knowledge, skills and attributes that students take away at the end of a program or course are more valuable than what, or how, they are taught.

## **MBA 4.0**

A rapidly changing world of business demands the MBA to constantly keep pace. That's why Amity re-aligned its MBA with Industry 4.0 and its future disrupting technologies. Now, with the World Economic Forum and OECD giving a global call for empowering the workforce with new skills like complex problem solving, management of mega sized projects, an entrepreneurial mind set and creativity, Amity has further re-invented its MBA programme to incorporate industry-relevant skills.

## **RESEARCH AND DEVELOPMENT CELL :**

The Research and Development Cell is at the epicentre of the Amity learning ecosystem. The vibrant research driven culture at Amity fosters innumerable student innovations which are not only developed to their full potential but also celebrated as transformational new-era ideas worth sharing with society at large.

Our Research Study Development Exercise helps the students to enhance and hone their abilities, and emerge as valuable future contributors of industry and society. It helps them in:

- **Holistic development across all areas and facets of their personality**
- **Developing professional skills to be able to work across diverse departments**
- **Developing problem solving skills and their capability to overcome real-world problems**
- **Building a wide and in-depth knowledge base and developing writing skills**





# USPs OF **AMITY INDORE**

## **STUDY ABROAD PROGRAM:**

Amity Global Business School believes in providing a global platform to their students, by conducting a Study Abroad Program (SAP) of around xyz duration at Amity Indore. Since gaining 'global exposure' is paramount to the success of a professional, we provide our students with an enriching experience and develop their analytical skills at an early age. Those who enroll for the program, have an added advantage, of getting an additional certificate for their international exposure.

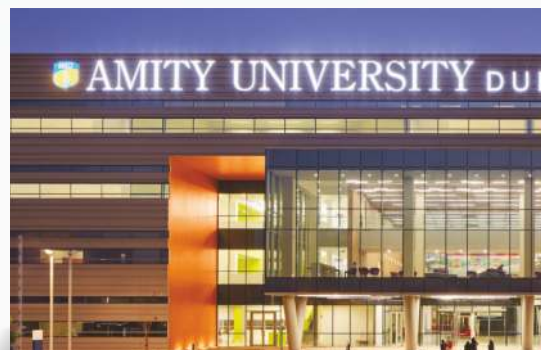
## **AMITY INITIATIVES DURING CHALLENGING TIMES -**

The challenging times have created a serious problem for the education system and have transformed the process completely. Amity Global Business School took the challenging times as an opportunity to make their students digitally proficient. With the passage of time, students have started learning online with great enthusiasm. In fact, online teaching has become the reality of the current education system and AGBS has adapted to the technological change, seamlessly.

Even during this global pandemic, we at Amity Indore, conducted webinars and virtual sessions, wherein students got the chance to meet esteemed industry experts. Furthermore, Amity Indore was able to provide 100% placement and a mandatory two-month internship, to its students without much hassle.

# STUDY ABROAD PROGRAMME

Amity students are given the opportunity to develop as global leaders by doing a Study Abroad Programme (SAP) of around 7 weeks duration at Amity campuses in London, Singapore, Dubai or USA. The programme has been designed to provide the students an excellent opportunity to gain international exposure so as to build their knowledge, expertise and enrich their experience. It gives the students, hands-on experience of global culture, industry and academic delivery module of the destination country. Those who enroll for the programme have the added advantage of getting an additional certificate for their international exposure.



**DUBAI**



**LONDON**



**NEW YORK**



**SINGAPORE**



# PROGRAM HIGHLIGHTS

- **WIDE RANGE OF SPECIALIZATIONS** - ranging from conventional to future-focussed.
- **FLEXIBLE CREDIT RATING SYSTEM** - A diverse choice of several credit courses, which facilitates cross-functional learning
- **LEARNING FROM FACULTY WHO HAVE DEVELOPED 3500 CASE STUDIES** bought top institutions like MIT, Harvard, Mckinsey, KPMG across 110 nations
- **5-WEEK STUDY ABROAD PROGRAMME** at Amity's Campuses in London, New York, Dubai or Singapore
- **CAREER COUNSELLING BY FACULTY** to help you choose the right career path.
- **EXPERIENTIAL LEARNING** with focus on live projects, case studies, consulting assignments and collaborative learning
- **175,000 STRONG ALUMNI NETWORK** across 60 disciplines
- **EXTENSIVE INDUSTRY INTERACTION** - Over 2000 webinars conducted with Industry Leaders even during lockdown
- **AMITY INNOVATION INCUBATOR** to nurture students' entrepreneurial dreams.

# INDUSTRY INTERACTION

EMINENT SPEAKER	COMPANY NAME
Anil Kalaga	Group Head, Adani
Nirav Bhrambhatt	Regional HR Head, TCS
Manish Kaneria	Director, RBSA Advisory
Sandeep Mudaliar	VP and Head HR, Analytix Solutions
Bharat Dhaneshwari	Head HR, Evoysys Ltd.
Prasun Kundu	Author, Asia Pacific University
Subhaashish Paramanik	VP Marketing, Brick Work Rating
Ravi Prakash	Director, Fuel Spectra
Gaurav Buch	Head HR, Rasna International
Vatsal Shah	Director, Pragmatic Consultancy
Janak Shah	Director, Money Roller

# FACULTY DETAILS



**Dr. Rajeev Samuel**  
Director  
Experience: 24 years Academic &  
8 years Industrial



**Dr. Vivek Sapru**  
Asst. Dean  
Experience: 19 years Academic &  
14 years Corporate



**Dr. Shefali Tiwari**  
Professor  
Experience: 20 years Academic &  
3 years Industrial



**Dr. Deepali Pai**  
Faculty- HR  
Experience: 18 years



**Dr. Swapnil Moyal**  
Asst. Professor –HR  
Experience: 10 years



**Dr. Shilpa Katira**  
Asst. Professor - Statistics  
Experience: 12 years



**Dr. Surya Agrawal**  
Asst. Professor - French  
Experience: 5.5 years



**Mr. T.S. Narayanan**  
Asst. Professor - Marketing  
28 years of Industry Experience  
4 years of Academic Experience



**Dr. Gaurav Malhotra**  
Faculty- Management  
Experience: 20 years



**Mr. Sanjay Seth**  
Faculty – IT  
Experience: 20 years

# PROGRAMMES **OFFERED**

## **GPBA+BBA**

Marketing | HR | Finance | IT | IB

## **PGPM+MBA**

Marketing | HR | Finance | IT | IB



# PROGRAMMES

# CURRICULUM BBA

## Semester- I

- Understanding Self for Effectiveness
- English Language Usage Essentials
- Fundamentals of Economics For Managers
- Business Statistics
- Accounting Fundamentals
- Business Accountancy
- Computers For Managers
- Management Foundation
- Business Environment
- Introduction to French Culture & Language
- Introduction to German Culture & Language
- Introduction to Hispanic Culture & Language

## Semester- II

- Individual Society and Nation
- Introduction to Communication Skills
- E- Commerce
- Understanding International Business Environment
- Cost and Management Accounting
- Environmental Studies
- Understanding Organizational Behavior
- Principles of Marketing -I
- Business Mathematics-II
- French Grammar-I
- German Grammar-I
- Spanish Grammar-I

**Note: Specializations to be offered in BBA Semester V & VI (\*)**

- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology

*(\*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.*

## Semester- III

- Problem Solving and Creative Thinking
- Effective Written Communication
- Management Information Systems
- Fundamentals of Financial Management
- Fundamentals of Human Resource Management
- Principles of Marketing - II
- Fundamentals of Production and Operations Management
- Introduction to Entrepreneurship
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish- I
- Term Paper

## Semester- IV

- Values and Ethics for Personal and Professional Development
- Professional Communication for Recruitment and Employability
- E- Business Management
- Personal Financial Planning
- Operations Research
- Research Methodology
- Global Entrepreneurship
- French Through Communicative Approach
- Communicative German-I
- Communicative Spanish-I
- Minor Project



# PROGRAMMES CURRICULUM BBA

## Semester- V

- Fundamentals of Entrepreneurship
- Group Dynamics and Team Building
- Receptive and Expressive Communication Skills
- Sales and Distribution Management
- Summer Internship
- Foreign Business Language [ Any language]
- Communicative French- II
- Communicative German- II

Specialization Elective Courses	Specialization
Relational Database Management Systems Programming with Microsoft VB Cloud Computing in Business	IT for Management
Financial Services Financial Derivatives Investment Analysis and Portfolio Management	Finance & Financial Services
Understanding Organization Change and Development Human Resource Planning and Acquisition Fundamentals of Training and Development	Human Resource
Principles of Consumer Behaviour Service Marketing Fundamentals of Retailing	Marketing Management
Introduction to Logistics Logistics Business Management Cargo Handling Process	Logistics
International Financial Management Fundamentals of International Human Resource Management Documentation & Logistics for International Trade	International Business
Investment Planning for Entrepreneurs Entrepreneurial Resource Management Fundamentals of Entrepreneurial Marketing	Entrepreneurship

# PROGRAMMES CURRICULUM **BBA**

## Semester- VI

- Stress and Coping Strategies
- Social Communication
- Public Relations and Strategic Management
- Dissertation

### Foreign Business Language (Any 01 Language)

- French Written Expression and Comprehension-II
- German Written Expression and Comprehension-II
- -Spanish Written Expression and Comprehension-II

### Specialization Elective Course (Any 01 specialization with 03 courses)

#### INFORMATION TECHNOLOGY

- Object Oriented Programming with Java
- Data Communication and Network
- Web Database Programming with SAP

#### INTERNATIONAL BUSINESS

- Cross Cultural Management
- International Negotiations and Global Sourcing
- Emerging Markets for International Business

#### FINANCE & FINANCIAL SERVICES

- Corporate Tax Planning
- Advance Corporate Finance
- Banking and Financial Institution

#### FAMILY BUSINESS AND ENTREPRENEURSHIP

- Change and Innovations Management
- International Marketing
- Fundamental of Warehousing and Distribution Management

#### HUMAN RESOURCE

- Performance Appraisal and Potential Evaluation
- Understanding Leadership and Motivation in Organisation
- Understanding Industrial Relations and Labour Laws

#### LOGISTICS

- Containerization and Multimodal Transport
- Transportation- Documentations and Statutory Procedures
- International Trade Policies & Act

#### MARKETING MANAGEMENT

- Managing Customer Relationships | Business to Business Marketing | Advance Digital Marketing- II

# PROGRAMMES CURRICULUM<sub>MBA</sub>

## Semester - I

- Self Development and Innovation Skills
- Business Communication For Managers
- Accounting for Managers
- Information Technology for Managers
- Managerial Economics
- Organisational Behaviour
- Marketing Management
- Statistics for Management
- Introduction to French Culture and Language
- Introduction to German Culture and Language
- Introduction to Hispanic Culture and Language
- Entrepreneurship and New venture Creation
- International Business and Practice

## Semester - II

- Conflict Resolution and Management
- Business Correspondence
- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Business Research Methods
- Operation Management
- French Grammar-I
- German Grammar -I
- Spanish Grammar-I
- IS and DSS in Business
- Principles of Retailing

**Note: Specializations to be offered in MBA Semester III & IV (\*)**

- Digital marketing
- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology
- Production & Operation Management

(\*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.

## Semester - III

- Professional Competencies and Career Development
- Business Communication for Managerial Competence
- Strategic Management
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish - I
- Summer Internship

**Specializations Elective Courses  
(Any two specialization)**

### INFORMATION TECHNOLOGY FOR MANAGEMENT

- Business Intelligence and Data Analytics
- Web Enabled Business Process

### ENTREPRENEURSHIP

- Social Entrepreneurship
- Creating and Managing New Businesses in Emerging Markets

### FINANCE AND FINANCIAL SERVICES

- Management of Financial Services
- Security Analysis and Portfolio Management

### HUMAN RESOURCE

- International Human Resource Management
- Measurement in Human Resource

### INTERNATIONAL BUSINESS MANAGEMENT

- Global Commodity Trade
- Global Marketing Research

### MARKETING MANAGEMENT

- Product and Brand Management
- Bottom of The Pyramid Marketing

### PRODUCTION AND OPERATION MANAGEMENT

- Technology Management and Innovation
- Supply Chain Management

### DIGITAL MARKETING

- Understanding Digital Marketing - Advanced
- Social Media Marketing and Management

### TRANSPORTATION & LOGISTICS

- Transportation & Logistics Business
- Custom & Cargo Transit Process

# PROGRAMMES

# CURRICULUM<sub>MBA</sub>

## Summer- IV

- Leadership and Managing Excellence I
- Business Etiquette and Protocol I
- Management in Action
- Social Economic and Ethical Issues
- French Through Communicative Approach
- Communicative German - I
- Communicative Spanish- I
- Dissertation

### Specialisation Elective Courses (Any Two Specialisation)

#### INFORMATION TECHNOLOGY FOR MANAGEMENT

- Software Quality Assurance
- Systems Analysis and Design

#### ENTREPRENEURSHIP

- Small Business Management
- Leading Change in Family Business

#### FINANCE AND FINANCIAL SERVICES

- Budgeting and Control
- Strategic Financial Management

#### HUMAN RESOURCE

- Managerial Counseling
- Leadership and Motivation in Organization

#### INTERNATIONAL BUSINESS MANAGEMENT

- Managing Business in Emerging Markets
- Foreign Trade Policy

#### MARKETING MANAGEMENT

- Customer Relationship Management
- Digital Marketing

#### PRODUCTION AND OPERATION MANAGEMENT

- Project Management
- Operations Strategy

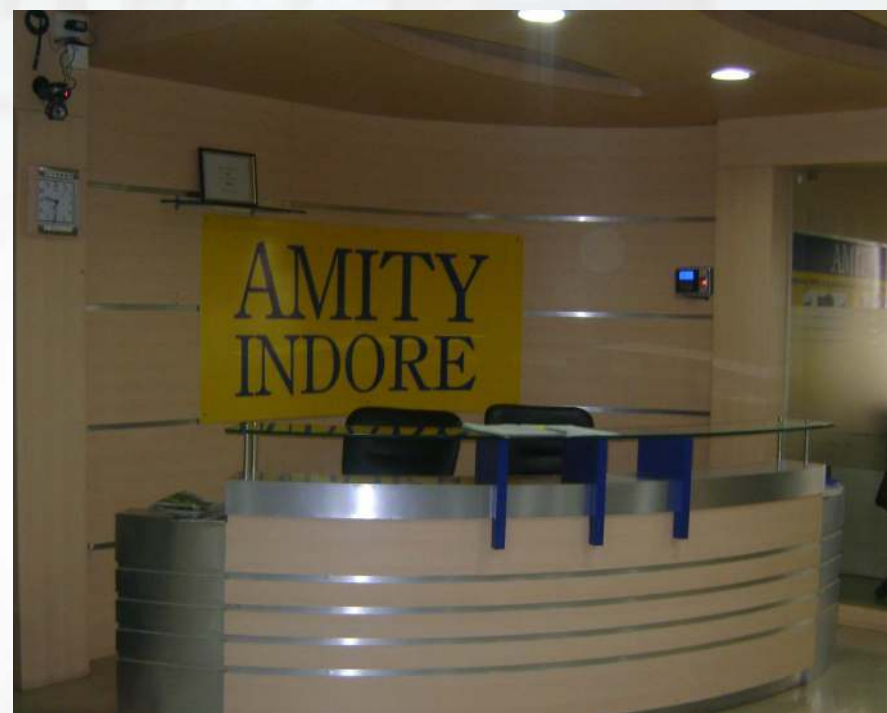
#### DIGITAL MARKETING

- Social Media Advertising
- Web Analytics

#### TRANSPORTATION & LOGISTICS

- Transport Documentation and Legal Issue
- Logistics Services Business

# INFRASTRUCTURE



# INDUSTRY VISITS



Industrial visit to ICD Dhannad



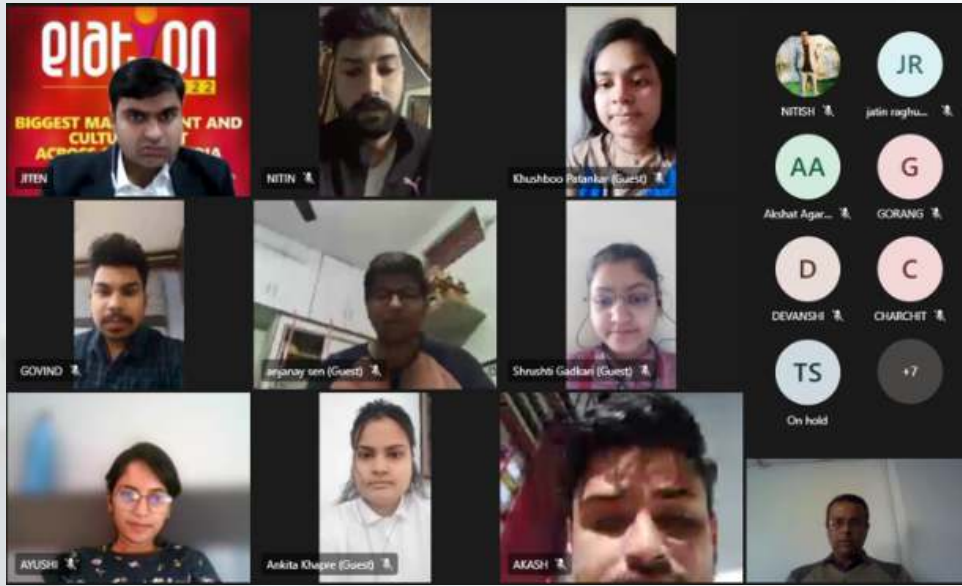
Industrial visit to Balaji Wafers Pvt. Ltd.



Industrial visit to Sanchi Manufacturing plant, Indore

# LIFE

@ AGBS INDORE



# LIFE

@ AGBS INDORE





# CAMPUS PLACEMENT PROCESS



# CORPORATE SPEAK

“

Amity Indore is a premier hub for management studies in Central India. We regularly recruit and mentor BBA and MBA students from Amity Indore who consistently demonstrate enthusiasm, creativity, and strong work ethics. Our collaboration with the Amity Group is highly esteemed, and we extend our best wishes to the students.

”



**Mr. Anirudh Sharma**  
Lead Trainer  
Arihant Capital Markets

“

I had the privilege of interacting with AGBS Indore students and found them to be a highly disciplined, sincere, and enthusiastic cohort. They exhibit remarkable grooming, skills, and knowledge base in their respective fields. I extend my best wishes to the students and leave them with this message: Stay positive, work hard and success will be knocking at your door. Excellence is not a skill but an attitude. Stay focused on your goals.

”



**Mr. Mahesh Patidar**  
G.M.- Patanjali Foods Ltd

“

AGBS offers a learning experience that blends insight, inspiration, and value, enabling students to master Leadership and Management Methodologies. The institution's mission to shape each student into compassionate, discerning individuals nurturing their individual potential is evident. The dedicated faculty provides exemplary care in equipping students with vital business skills and leadership traits, essential for corporate success.

”



**Mr. Mangal Jain**  
Senior HR -Operations

# TOP ALUMNI

**Ankur Jha**

SPS Supervisor  
Amazon India

**Priya Lashkarkar**

Manager-Exports, Flexituff  
Ventures International Ltd.

**Upendra Rajawat**

Manager-North Zone  
Friction Tech Auto

**Prashant Mathur**

Team Lead  
Northern Trust

**Diwakar Pathak**

HR & IR Manager  
Mahindra Group

**Abhinav Pathak**

Lead Associate - Ops,  
Supervisor WNS Global Services

**Anubhuti Saxena**

DM-HR Recruitment, TCS

**Vaibhav Sharma**

Manager-BD, BYJUS

## CORPORATE RESOURCE CENTRE

The Corporate Resource Centre (CRC), works with the objective of bringing the industry and academia close to each other to facilitate holistic student development. It encourages students to actively participate in various events wherein they can indulge themselves with formulating strategies, provides them with industry interactions and facilitates their summer internship and final placements.

CRC also organises counselling sessions for students and helps them choose an appropriate career depending on their aptitude and interest. Some of the sessions are- CEO forums, Alumni forums, Live projects, Industry visits, Pre-placement talks etc. The students work closely with the CRC team in securing placements for their batch. The placement activity is managed by the students under the guidance of the CRC team.

**01** CEO'S FORUMS

**02** ALUMNI FORUMS

**03** ALUMNI MEET

**04** MDPs & CONSULTANCY

**05** LIVE PROJECTS

**06** INDUSTRY VISITS

**07** WEEKLY CORPORATE FORUMS

**08** GROOMING SESSIONS / WORKSHOP

**09** PRE-PLACEMENT TALKS

**10** CAMPUS RECRUITMENT

**11** SUMMER INTERNSHIP

**12** CORPORATE MEETS

# FEW OF OUR RECRUITERS



# ADMISSION PROCEDURE

## PGPM+MBA (2 years)

### > ELIGIBILITY :

Graduation (min. 50%) + 10+2(min. 50%)

Please Note\*

In aggregate percentage Physical Education, Fine Arts , Music, Vocal, Drawing & Performing Arts will not be considered ~ Graduation Final year appearing students should meet minimum eligibility till last qualifying Semester / Year.

### > CERTIFICATION :

Students join AGBS to pursue the PGPM and also enroll in the fleximode\* MBA of Amity University. On successful completion of the respective programs, the student receives a PGPM certificate from AGBS and the fleximode\* MBA from Amity University.

### > FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Total (in Rs.)
1,19,000	1,19,000	1,24,400	1,24,400	<b>4,86,800</b>

Above is the effective fees structure including Corporate Scholarship

Please Note\*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

### > ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.



# ADMISSION PROCEDURE

## GPBA+BBA (3 YEARS)

### > ELIGIBILITY :

10+2 (min. 50%)

\*Please Note

In aggregate percentage Physical Education,  
Fine Arts & Performing Arts will not be considered.

### > CERTIFICATION :

Students join AGBS to pursue the GPBA and also enroll in the fleximode\* BBA of Amity University. On successful completion of the respective programs, the student receives a GPBA certificate from AGBS and the fleximode\* BBA from Amity University

### > FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Sem-5	Sem-6	Total (in Rs.)
61,500	61,500	65,500	65,500	67,200	67,200	<b>3,88,400</b>

Above is the effective fees structure including Corporate Scholarships

Please Note\*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

### > ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.



# STUDENT'S TESTIMONIALS



Amity Indore has been transformative full of valuable experiences, profound learning and skill development that helped me transition into corporate-ready professional. The dedicated faculty & mentors provide invaluable guidance, and the placement cell offers exciting opportunities and helped me get placed with a brand like TATA AIG. My experience at Amity Indore has been extraordinary, enriched with lifelong memories and friendships.

**ANJALI SHARMA**  
TATA AIG – MT



Amity Indore catalyzed my personal & professional growth. Comprehensive programs, diverse activities, engaging events, and the unwavering support of the faculty has been empowering. Classroom sessions and the expert guidance from the placement department helped me become industry-ready and secure a position with Adani Wilmar. As I move forward, I carry unforgettable memories, transformative experiences, and cherished friendships - thanks to Amity.

**PAYAL PARIKH**  
ADANI WILMAR -MT



Amity embodies educational excellence. The faculty is highly experienced and the ceaseless efforts of the placement cell ensure outstanding placement opportunities. Through guest sessions, seminars, and other events, we are exposed to the latest industry insights. Amity campus sets high academic standards that constantly inspires us to excel. Thank you, Amity - for being an unparalleled institution and helping me secure a position in my dream company - S&P Global.

**GOVIND MAHESHWARI**  
S&P Global – Researcher



Amity Indore's enriching experience has been instrumental in transforming me into a well-rounded, skilled professional. The entire faculty and staff shape us for the corporate world through numerous workshops, guest sessions, and interactions with industry experts. The guidance from placement department has helped me secure a prestigious position with TATA AIG. I sincerely thank Amity Indore for enhancing my personal and professional growth.

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