

AMITY GLOBAL
BUSINESS SCHOOL | INDORE

BE A PART OF
INDIA'S
TOP-10 RANKED
B. SCHOOL

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ABOUT EDUCATION GROUP

Amity is India's leading Global Education Group established over 2 decades ago.

Today it is home to over 175,000 brilliant students across Pre-nursery to Ph.D. levels pursuing more than 400 Programmes in 60 diverse disciplines ranging from Management to Law, besides future focussed areas like Renewable Energy, Nuclear Science & Nanotechnology.

The Group is driven by its vision of building up a Global Knowledge Network providing globally-benchmarked education. Today the Group comprises of 16 international campuses across London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, Nairobi, Tashkent besides India.

175,000 Students

6,000 Faculty

9 Universities

16 Global Campuses

28 Schools & Preschools

Campuses spread across **1,200** acres

15,000 Papers written by faculty

160 Global Universities as Research Partners

25,000 Scholarships awarded

120,000 Alumni worldwide

CAMPUSES ACROSS 10 CITIES IN INDIA





ABOUT

AMITY GLOBAL BUSINESS SCHOOL INDORE

AGBS Indore is deeply committed to providing globally benchmarked and industry-leading management education through the BBA and MBA courses, with the objective of empowering its graduates to successfully take on real-world problems. We lay great emphasis on the holistic development of students and train them to become astute decision makers and professionals, who can readily navigate uncertainty, risk, and change.

AGBS Indore offers a unique dual specialization, that seamlessly blends International Business, Marketing, Finance, IT, HR, Entrepreneurship and Family Business, Operations, Digital Marketing, Transportation & Logistics. Our focus is also on skills and competency building to raise the employability quotient of every student. Another key aspect of education at AGBS Indore is the extensive and immersive industry interface, achieved through corporate guest lectures, live industry projects and industrial visits. We also invite renowned CEOs and Management Gurus to share their insights and experiences with students. This and a relentless commitment to keeping abreast of the latest in management thinking and practices across the world, makes Amity Global Business School one of India's finest colleges for MBA and BBA.

As a part of this global education group, AGBS Indore has a rich legacy of excellence in Business Management Education. At AGBS Indore we are constantly raising the bar of excellence in every aspect of management education, and are constantly striving to provide the very best industry driven experiential learning to our students, through Corporate Meets, Corporate Interactions, Guest Lectures, Business Simulations Participation in Workshops and Seminars and the highly valued Study Abroad Programme (SAP).

An abiding and deep focus on best-of-breed pedagogy, curriculum and faculty, has resulted in consistent 100% campus placements in AGBS Indore. The students from the 2021-2023 batch have been placed in top corporates like Deloitte, E&Y, PwC, KPMG, Tata Technologies, Tata Power, Airtel, HDFC Bank, Axis Bank, Affle, Berger Paints, Amazon, Flipkart & Tech Mahindra and other Fortune 500 companies.



AMITY GLOBAL BUSINESS SCHOOL INDORE AT A GLANCE

AGBS Indore is an established Business School, located in the heart of Indore city. Our students attain in-depth knowledge from our pool of highly seasoned faculty members and special guest lectures, by the corporate blue chips, during interactive discussions with our students. Our module of teaching the concepts of management generally revolves around latest case studies.

We conduct soft skills training to enhance the employability of our students. Our syllabus is updated periodically by getting inputs from senior academicians; and kingpins from the business world. We provide a conducive study atmosphere for our students with quality infra-structure including a fully Wi-Fi campus, air-conditioned classrooms, a resourceful library and a seminar hall, which can accommodate 200 students.

Here's what further makes AGBS Indore a pioneer in the field of business education

- **AN EDUCATION GROUP TRUSTED BY OVER 1,75,000 STUDENTS**
- **LEGACY OF EXCELLENCE IN MANAGEMENT EDUCATION**
- **MAXIMUM INDUSTRY INTERACTION**
- **EXCELLENT PLACEMENTS**
- **RICH INTELLECTUAL CAPITAL**
- **UNIQUE GLOBAL ACADEMIC EXPERIENCE**
- **WORLDWIDE ALUMNI NETWORK**
- **EASY EDUCATION LOANS**

MESSAGE FROM **Sr. VICE PRESIDENT**

At Amity, we bring together the brightest and best faculty and students who all have one passion in common - to achieve exceptional things that will make our world a better place. This is the Amity DNA.

With the same philosophy, Amity is being set up as a world-class hub of hi-end, interdisciplinary education in Indore.

If you are brilliant, passionate, hardworking and want to change the world, then let's do it together.

Our aim is to provide a conducive learning environment to every student which will help them acquire professional skills that would be required to excel in their respective fields. Our faculty members are dedicated towards providing the best academic exposure, to all our students.

As a B-School we are committed to holistic development of all our students to make them industry ready. We also pay a lot of attention on inculcating Indian values & Sanskars in our students so that they can be good human beings along with being successful professionals.

- Mr. U. Ramachandran
SVP
Amity Education Group



MESSAGE FROM **DIRECTOR**

At Amity we assist students to be creative and to think out-of-the-box. For us education isn't how much you have memorized or even how much you know but is to be able to distinguish between what you are acquainted with and what you do not and be instilled with a lifelong desire for continuous learning.

Dr. Rajeev Samuel
Director



MESSAGE FROM **CORPORATE RESOURCE CENTRE**

The students of Amity are selected, trained and nurtured, keeping in mind their academic performance and their values so that they contribute positively and proactively towards growth and profitability of the organization. Amity embeds integrity and human values within its students; and trains them to achieve success in a highly-complex and hyper-competitive environment.

Amity's Institutes have a highly-selective admission process and an industry-centric learning environment with enough industry exposure. It is through case studies, guest lectures, industry visits and summits we ensure that our students are industry-ready and can take on the challenges of a fast-paced business environment. Our students are groomed, keeping in mind the current and future needs & challenges of the corporate world. Our syllabus is continuously updated and revised, and our academic inputs, events and industry-exposure enable students in building a strong foundation for a successful corporate career.

We also foster creativity, innovation, and develop analytical ability which is needed to succeed in an ever-changing and fast-paced business environment. Post the Covid 19 pandemic and the disruptions caused, all industries would be in need of candidates who are flexible and dynamic and ready to confront any situation or challenge. We at Amity, make way for a sense of commitment, devotion and discipline within a student that matches the highest standards of a corporate world.

The training of the corporates and the confidence of our students has resulted in 100% placement record of our institute. We welcome all organizations for summer internships and final placements for our students and look forward to a mutually-beneficial relationship with all organizations.



Girish Bhatia

Sr. Manager-IIC

Amity Global Business School, Indore

USPs OF **AMITY INDORE**

OUTCOME BASED EDUCATION

Outcome-Based Education is a student-centric teaching and learning methodology in which the course delivery and assessment are planned to achieve stated objectives and outcomes. It is an education system built on specific outcomes, and focuses on the skill sets students need to acquire following the completion of their studies. AGBS Indore has restructured the curriculum, pedagogy and assessment practices, to reflect the achievement of high-order learning, as opposed to a mere accumulation of course credits. Outcome Based Learning at AGBS incorporates real-world scenarios, and the knowledge, skills and attributes that students take away at the end of a program or course are more valuable than what, or how, they are taught.

MBA 4.0

A rapidly changing world of business demands the MBA to constantly keep pace. That's why Amity re-aligned its MBA with Industry 4.0 and its future disrupting technologies. Now, with the World Economic Forum and OECD giving a global call for empowering the workforce with new skills like complex problem solving, management of mega sized projects, an entrepreneurial mind set and creativity, Amity has further re-invented its MBA programme to incorporate industry-relevant skills.

RESEARCH AND DEVELOPMENT CELL :

The Research and Development Cell is at the epicentre of the Amity learning ecosystem. The vibrant research driven culture at Amity fosters innumerable student innovations which are not only developed to their full potential but also celebrated as transformational new-era ideas worth sharing with society at large.

Our Research Study Development Exercise helps the students to enhance and hone their abilities, and emerge as valuable future contributors of industry and society. It helps them in:

- **Holistic development across all areas and facets of their personality**
- **Developing professional skills to be able to work across diverse departments**
- **Developing problem solving skills and their capability to overcome real-world problems**
- **Building a wide and in-depth knowledge base and developing writing skills**





USPs OF **AMITY INDORE**

STUDY ABROAD PROGRAM:

Amity Global Business School believes in providing a global platform to their students, by conducting a Study Abroad Program (SAP) of around xyz duration at Amity Indore. Since gaining 'global exposure' is paramount to the success of a professional, we provide our students with an enriching experience and develop their analytical skills at an early age. Those who enroll for the program, have an added advantage, of getting an additional certificate for their international exposure.

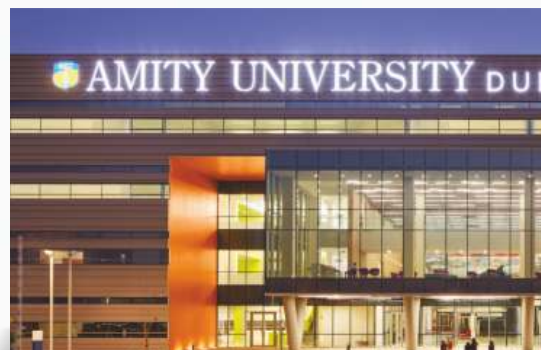
AMITY INITIATIVES DURING CHALLENGING TIMES -

The challenging times have created a serious problem for the education system and have transformed the process completely. Amity Global Business School took the challenging times as an opportunity to make their students digitally proficient. With the passage of time, students have started learning online with great enthusiasm. In fact, online teaching has become the reality of the current education system and AGBS has adapted to the technological change, seamlessly.

Even during this global pandemic, we at Amity Indore, conducted webinars and virtual sessions, wherein students got the chance to meet esteemed industry experts. Furthermore, Amity Indore was able to provide 100% placement and a mandatory two-month internship, to its students without much hassle.

STUDY ABROAD PROGRAMME

Amity students are given the opportunity to develop as global leaders by doing a Study Abroad Programme (SAP) of around 7 weeks duration at Amity campuses in London, Singapore, Dubai or USA. The programme has been designed to provide the students an excellent opportunity to gain international exposure so as to build their knowledge, expertise and enrich their experience. It gives the students, hands-on experience of global culture, industry and academic delivery module of the destination country. Those who enroll for the programme have the added advantage of getting an additional certificate for their international exposure.



DUBAI



LONDON



NEW YORK



SINGAPORE





PROGRAM HIGHLIGHTS

- **WIDE RANGE OF SPECIALIZATIONS** - ranging from conventional to future-focussed.
- **FLEXIBLE CREDIT RATING SYSTEM** - A diverse choice of several credit courses, which facilitates cross-functional learning
- **LEARNING FROM FACULTY WHO HAVE DEVELOPED 3500 CASE STUDIES** bought top institutions like MIT, Harvard, Mckinsey, KPMG across 110 nations
- **5-WEEK STUDY ABROAD PROGRAMME** at Amity's Campuses in London, New York, Dubai or Singapore
- **CAREER COUNSELLING BY FACULTY** to help you choose the right career path.
- **EXPERIENTIAL LEARNING** with focus on live projects, case studies, consulting assignments and collaborative learning
- **175,000 STRONG ALUMNI NETWORK** across 60 disciplines
- **EXTENSIVE INDUSTRY INTERACTION** - Over 2000 webinars conducted with Industry Leaders even during lockdown
- **AMITY INNOVATION INCUBATOR** to nurture students' entrepreneurial dreams.

INDUSTRY INTERACTION IN 2022-23

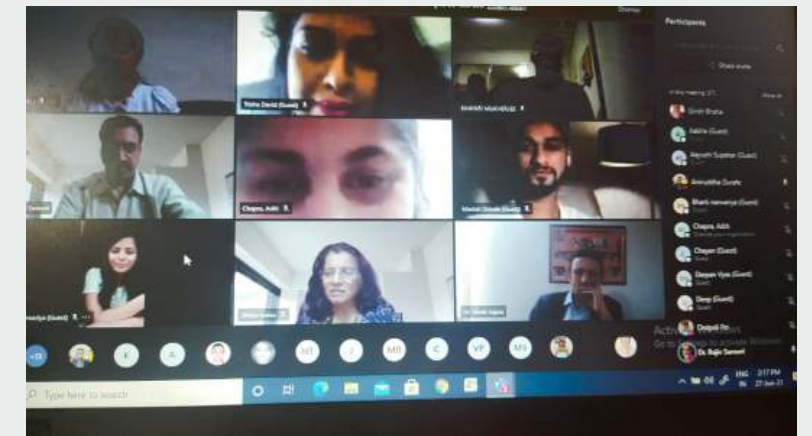
S.NO.	EMINENT INDUSTRY SPEAKER	DESIGNATION	COMPANY NAME
1	Manish Kaneria	Director	RBSA Advisory
2	Gaurav Buch	Head HR	Rasna International
3	Kruti Patel	Founder	She and We Foundation
4	Rashesh Doshi	MD	Talent Corner
5	Prasun Kundu	Author	Asia Pacific University
6	Sandeep Mudaliar	VP and Head HR	Analytix Solutions
7	Sachi Raizada	Regional HR Head	Aditya Birla Group
8	Dr Namrata Chouhan	Director	Rustic Journey
9	Nancy Shah	Founder and Director	Speaker's Circle
10	Vatsal Shah	Director	Pragmatic Consultany
11	Janak Shah	Director	Money Roller

ALUMNI MEET

An Alumni meet was organized on the 29th May 2021. The purpose of the meet was to meet and greet, and extend our support to our extended family of alumni, in these trying times. The theme of the meet was “We Stand Strong Together”.

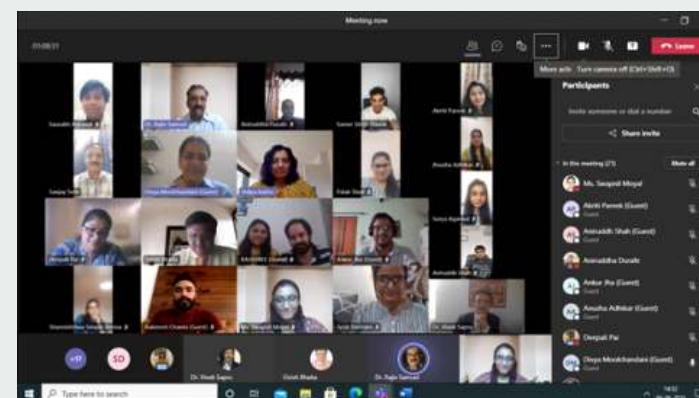
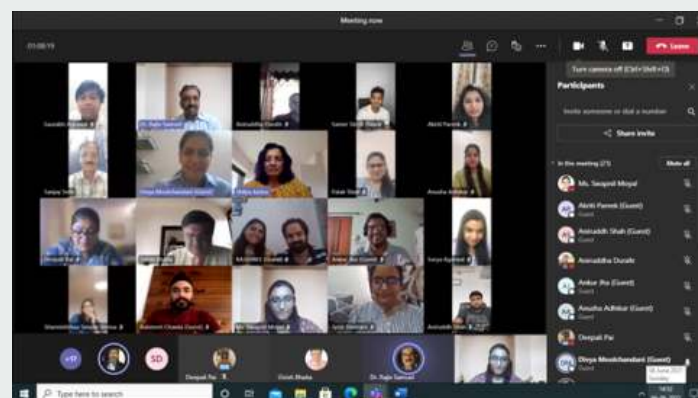
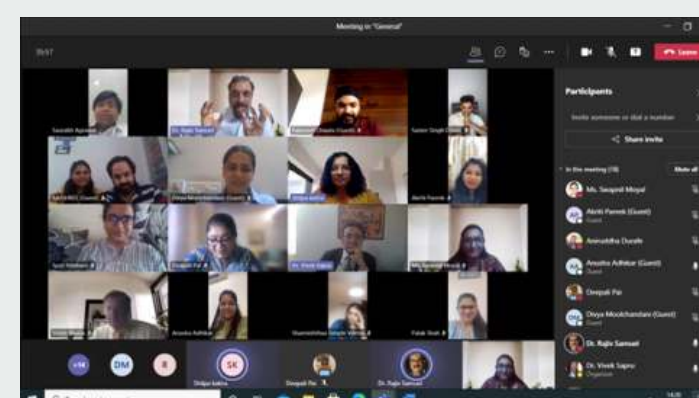
The agenda of the meeting included traveling down the memory lane through videos and batch-presentations from all the batches, since 2008. We also conducted a few interesting games and quizzes. The alumni, in association with the students, also showcased their talents through entertaining dance and music performances.

VIRTUAL ALUMNI MEET



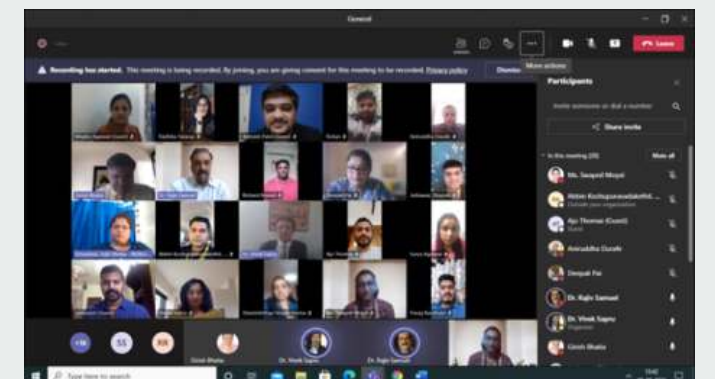
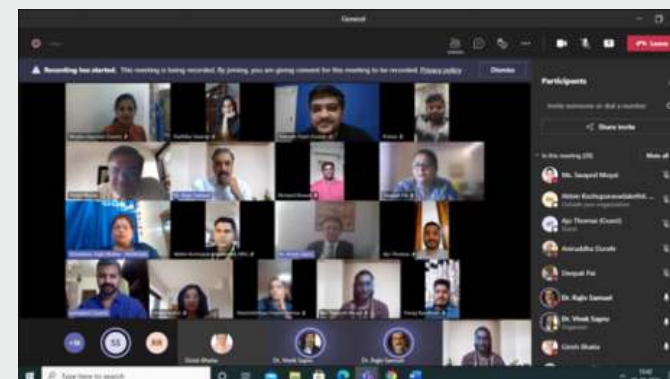
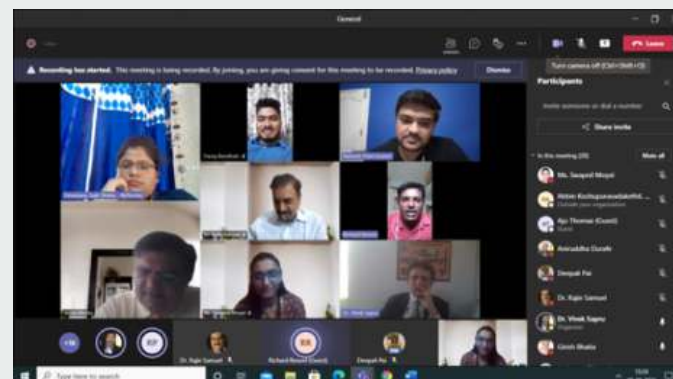
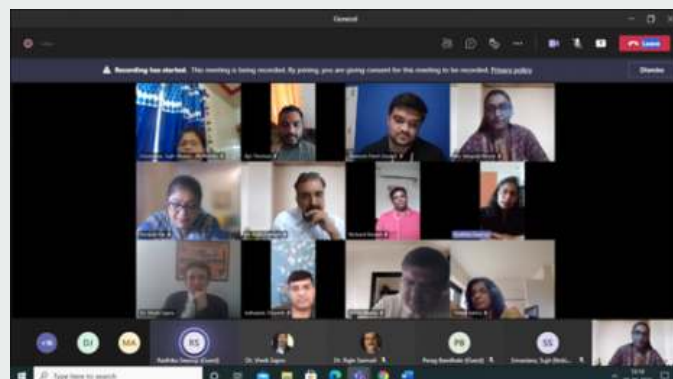
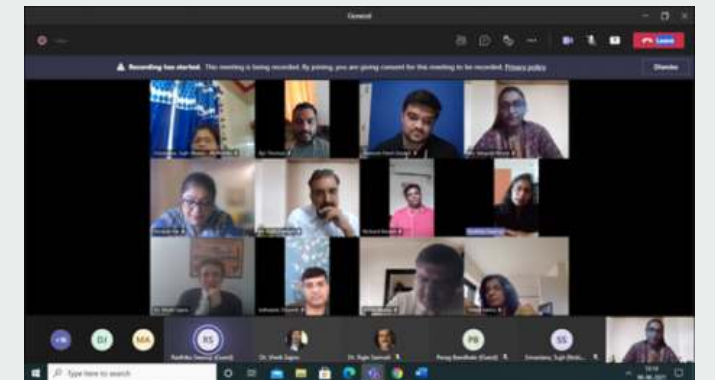
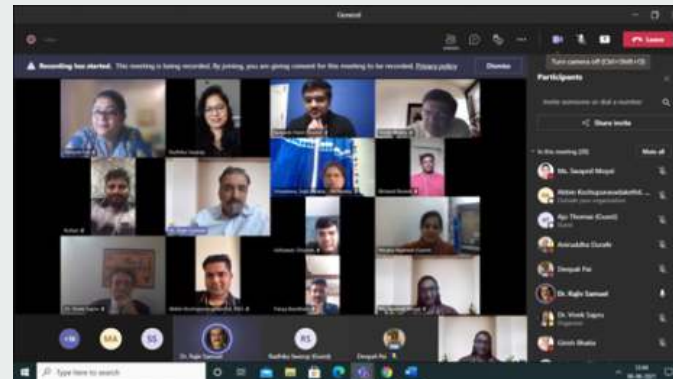
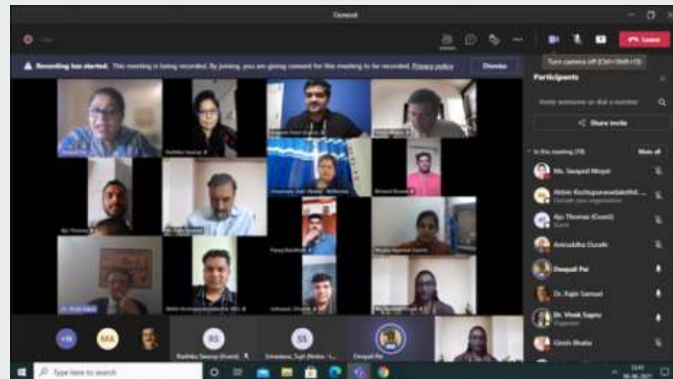
VIRTUAL ALUMNI MEET

BBA-Alumni Meet 2021



VIRTUAL ALUMNI MEET

MBA-Alumni Meet 2021



FACULTY DETAILS



Dr. Rajeev Samuel
Director
Experience: 24 years Academic &
8 years Industrial



Dr. Vivek Sapru
Asst. Dean
Experience: 19 years Academic &
14 years Corporate



Dr. Shefali Tiwari
Professor
Experience: 20 years Academic &
3 years Industrial



Dr. Deepali Pai
Faculty- HR
Experience: 18 years



Dr. Swapnil Moyal
Asst. Professor –HR
Experience: 10 years



Dr. Shilpa Katira
Faculty -Operations
Experience: 10 years



Dr. Surya Agrawal
Faculty – Foreign Language
Experience: 4.5 years



Mr. T.S. Narayanan
Asst. Professor - Marketing
28 years of Industry Experience
4 years of Academic Experience



Dr. Gaurav Malhotra
Faculty- Management
Experience: 20 years



Mr. Sanjay Seth
Faculty – IT
Experience: 20 years

PROGRAMMES **OFFERED**

BBA+GDBA

Marketing / Finance / HR

MBA+PGPM

Marketing / Finance / HR / IB



PROGRAMMES

CURRICULUM BBA

Semester- I

- Understanding Self for Effectiveness
- English Language Usage Essentials
- Fundamentals of Economics For Managers
- Business Statistics
- Accounting Fundamentals
- Business Accountancy
- Computers For Managers
- Management Foundation
- Business Environment
- Introduction to French Culture & Language
- Introduction to German Culture & Language
- Introduction to Hispanic Culture & Language

Semester- II

- Individual Society and Nation
- Introduction to Communication Skills
- E- Commerce
- Understanding International Business Environment
- Cost and Management Accounting
- Environmental Studies
- Understanding Organizational Behavior
- Principles of Marketing -I
- Business Mathematics-II
- French Grammar-I
- German Grammar-I
- Spanish Grammar-I

Note: Specializations to be offered in BBA Semester V & VI (*)

- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology

(*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.

Semester- III

- Problem Solving and Creative Thinking
- Effective Written Communication
- Management Information Systems
- Fundamentals of Financial Management
- Fundamentals of Human Resource Management
- Principles of Marketing - II
- Fundamentals of Production and Operations Management
- Introduction to Entrepreneurship
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish- I
- Term Paper

Semester- IV

- Values and Ethics for Personal and Professional Development
- Professional Communication for Recruitment and Employability
- E- Business Management
- Personal Financial Planning
- Operations Research
- Research Methodology
- Global Entrepreneurship
- French Through Communicative Approach
- Communicative German-I
- Communicative Spanish-I
- Minor Project

PROGRAMMES CURRICULUM BBA

Semester- V

- Fundamentals of Entrepreneurship
- Group Dynamics and Team Building
- Receptive and Expressive Communication Skills
- Sales and Distribution Management
- Summer Internship
- Foreign Business Language [Any language]
- Communicative French- II
- Communicative German- II

Specialization Elective Courses	Specialization
Relational Database Management Systems Programming with Microsoft VB Cloud Computing in Business	IT for Management
Financial Services Financial Derivatives Investment Analysis and Portfolio Management	Finance & Financial Services
Understanding Organization Change and Development Human Resource Planning and Acquisition Fundamentals of Training and Development	Human Resource
Principles of Consumer Behaviour Service Marketing Fundamentals of Retailing	Marketing Management
Introduction to Logistics Logistics Business Management Cargo Handling Process	Logistics
International Financial Management Fundamentals of International Human Resource Management Documentation & Logistics for International Trade	International Business
Investment Planning for Entrepreneurs Entrepreneurial Resource Management Fundamentals of Entrepreneurial Marketing	Entrepreneurship

PROGRAMMES

CURRICULUM BBA

Semester- VI

- Stress and Coping Strategies
- Social Communication
- Public Relations and Strategic Management
- Dissertation

Foreign Business Language (Any 01 Language)

- French Written Expression and Comprehension-II
- German Written Expression and Comprehension-II
- -Spanish Written Expression and Comprehension-II

Specialization Elective Course (Any 01 specialization with 03 courses)

INFORMATION TECHNOLOGY

- Object Oriented Programming with Java
- Data Communication and Network
- Web Database Programming with SAP

INTERNATIONAL BUSINESS

- Cross Cultural Management
- International Negotiations and Global Sourcing
- Emerging Markets for International Business

FINANCE & FINANCIAL SERVICES

- Corporate Tax Planning
- Advance Corporate Finance
- Banking and Financial Institution

FAMILY BUSINESS AND ENTREPRENEURSHIP

- Change and Innovations Management
- International Marketing
- Fundamental of Warehousing and Distribution Management

HUMAN RESOURCE

- Performance Appraisal and Potential Evaluation
- Understanding Leadership and Motivation in Organisation
- Understanding Industrial Relations and Labour Laws

LOGISTICS

- Containerization and Multimodal Transport
- Transportation- Documentations and Statutory Procedures
- International Trade Policies & Act

MARKETING MANAGEMENT

Managing Customer Relationships | Business to Business Marketing | Advance Digital Marketing- II

PROGRAMMES CURRICULUM_{MBA}

Semester - I

- Self Development and Innovation Skills
- Business Communication For Managers
- Accounting for Managers
- Information Technology for Managers
- Managerial Economics
- Organisational Behaviour
- Marketing Management
- Statistics for Management
- Introduction to French Culture and Language
- Introduction to German Culture and Language
- Introduction to Hispanic Culture and Language
- Entrepreneurship and New venture Creation
- International Business and Practice

Semester - II

- Conflict Resolution and Management
- Business Correspondence
- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Business Research Methods
- Operation Management
- French Grammar-I
- German Grammar -I
- Spanish Grammar-I
- IS and DSS in Business
- Principles of Retailing

Note: Specializations to be offered in MBA Semester III & IV (*)

- Digital marketing
- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology
- Production & Operation Management

(*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.

Semester - III

- Professional Competencies and Career Development
- Business Communication for Managerial Competence
- Strategic Management
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish - I
- Summer Internship

**Specializations Elective Courses
(Any two specialization)**

INFORMATION TECHNOLOGY FOR MANAGEMENT

- Business Intelligence and Data Analytics
- Web Enabled Business Process

ENTREPRENEURSHIP

- Social Entrepreneurship
- Creating and Managing New Businesses in Emerging Markets

FINANCE AND FINANCIAL SERVICES

- Management of Financial Services
- Security Analysis and Portfolio Management

HUMAN RESOURCE

- International Human Resource Management
- Measurement in Human Resource

INTERNATIONAL BUSINESS MANAGEMENT

- Global Commodity Trade
- Global Marketing Research

MARKETING MANAGEMENT

- Product and Brand Management
- Bottom of The Pyramid Marketing

PRODUCTION AND OPERATION MANAGEMENT

- Technology Management and Innovation
- Supply Chain Management

DIGITAL MARKETING

- Understanding Digital Marketing - Advanced
- Social Media Marketing and Management

TRANSPORTATION & LOGISTICS

- Transportation & Logistics Business
- Custom & Cargo Transit Process

PROGRAMMES

CURRICULUM

MBA

Summer- IV

- Leadership and Managing Excellence I
- Business Etiquette and Protocol I
- Management in Action
- Social Economic and Ethical Issues
- French Through Communicative Approach
- Communicative German - I
- Communicative Spanish- I
- Dissertation

Specialisation Elective Courses (Any Two Specialisation)

INFORMATION TECHNOLOGY FOR MANAGEMENT

- Software Quality Assurance
- Systems Analysis and Design

ENTREPRENEURSHIP

- Small Business Management
- Leading Change in Family Business

FINANCE AND FINANCIAL SERVICES

- Budgeting and Control
- Strategic Financial Management

HUMAN RESOURCE

- Managerial Counseling
- Leadership and Motivation in Organization

INTERNATIONAL BUSINESS MANAGEMENT

- Managing Business in Emerging Markets
- Foreign Trade Policy

MARKETING MANAGEMENT

- Customer Relationship Management
- Digital Marketing

PRODUCTION AND OPERATION MANAGEMENT

- Project Management
- Operations Strategy

DIGITAL MARKETING

- Social Media Advertising
- Web Analytics

TRANSPORTATION & LOGISTICS

- Transport Documentation and Legal Issue
- Logistics Services Business

INFRASTRUCTURE



INDUSTRY VISITS



Industrial visit to ICD Dhannad



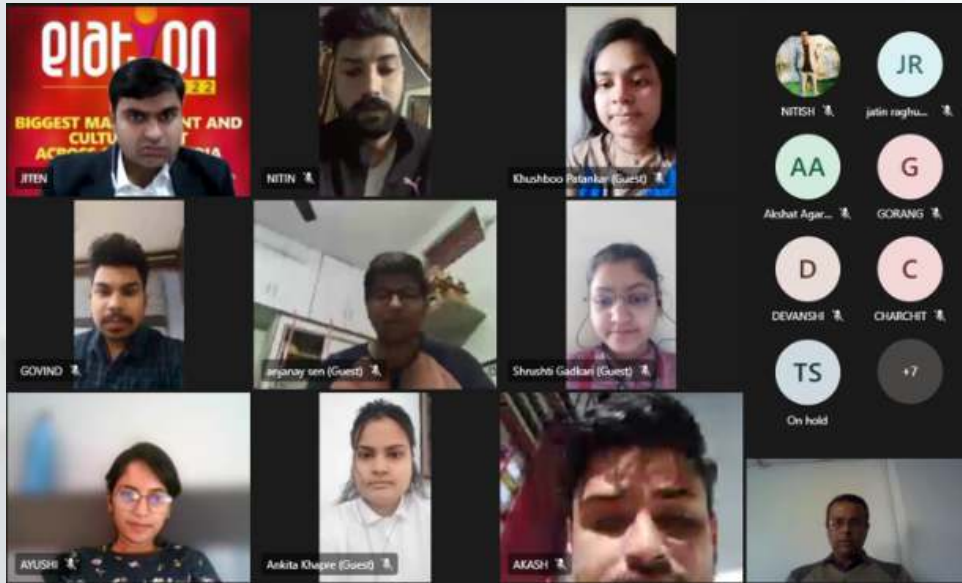
Industrial visit to Balaji Wafers Pvt. Ltd.



Industrial visit to Sanchi Manufacturing plant, Indore

LIFE

@ AGBS INDORE



LIFE

@ AGBS INDORE



CAMPUS PLACEMENT PROCESS



CORPORATE SPEAK

“

Amity Global Business School Indore is one of the most renowned places in Central India for quality management education. The institute aims at holistic development of students and makes them industry-ready.

The industry-mentoring program is unique in nature and equips the students with quality knowledge and expertise. During the pandemic, Amity integrated technology with its curriculum so that the students could carry on their studies, seamlessly. I wish the students and entire team at Amity global business school the very best

”



Mr. Ayub Ali

HR Manager -Cluster
WOW hotels

“

Amity Global Business School Indore is synonymous to quality education. In this dynamic and hyper-competitive world, management institutes should make its students industry-ready, hone their employability skills and aid in their holistic personal development. This is exactly what I observed at Amity Indore.

An impeccable industry-centric curriculum, world-class industry guest lectures and workshops and personal attention to every student, is what distinguishes Amity from the other institutes. I wish Amity Global Business School Indore and all its students, the very best

”



Mr. Diwakar Adhikary

Head HR -Infotree services Inc
Indore

“

Amity Global Business School Indore is one of the most renowned places in Central India for receiving quality education. The curriculum is updated regularly and along with hands-on industry exposure that institute provides, it also contributes towards the holistic development of students; thereby getting them industry-ready. We at Arihant Capital Markets limited have trained BBA & MBA students of Amity and have found them to be knowledgeable, well-mannered and an enthusiastic lot. We look forward to training and recruiting from Amity group in the near future as well. We wish the very best to Amity Group and its students

”



Mr. Anirudh Sharma

Corporate Trainer
Arihant Capital Markets limited

“

It was indeed great interacting with the students at AMITY. This institute will definitely make the students more adaptable to the corporate challenges of the real world.” I must compliment the faculties and the placement body, who have put in great efforts to hone employability skills and aid in holistic development of the students of Amity Global Business School. I wish students at Amity, all the very best.

”



Vikramaditya Goyal

VP- Digital Transformation &
Business Development – Bellurbis LLC.

TOP ALUMNI

NAME OF ALUMNI	CURRENT DESIGNATION	CURRENT ORGANIZATION NAME
Rohan Shrivastava	Area Sales Manager	Jaguar Bathroom Fittings
Priya Lashkarkar	Manager-Exports	Flexituff Ventures International Ltd.
Palak Choudhary	Corporate Support Specialist	World Pay
Ankur Jha	Manager-I Selling , UK	Amazon Development Center , India
Prashant Mathur	Associate Process Manager	eClerx Service Ltd
Upendra Rajawat	Manager-North Zone	Friction Tech Auto
Abhinav Pathak	Lead Associate - Ops, Supervisor	WNS Global Services
Ratika Shukla	Talent Acquisition	Infostretch Ahmedabad
Diwakar Pathak	HR & IR Deputy Manager	Mahindra & Mahindra Ltd.
Pragati Agrawal	Business Development Associate	Amazon India
Pawan Panwar	Operations Manager	Royal Challengers , Bengaluru
Padamshree Deshpande	Operations	Flipkart
Sagar Farakia	Business Development Manager	Enking International
Tanishq Soni	Marketing and Communications Mgr	Havells India , Raipur
Prateek Makode	Designated Partner	Narayanshri Agro commodities LLP, Indore
Deep Khandelwal	Data Researcher	S and P Global
Anjali Shrivastava	Process Associate	TCS Indore
Anubhuti Saxena	Process Associate	TCS Indore
Kratika Dongre	Sales Coordinator	HUL
Roopak Sharma	Data Researcher	Morning Star

CORPORATE RESOURCE CENTRE

The Corporate Resource Centre (CRC), works with the objective of bringing the industry and academia close to each other to facilitate holistic student development. It encourages students to actively participate in various events wherein they can indulge themselves with formulating strategies, provides them with industry interactions and facilitates their summer internship and final placements.

CRC also organises counselling sessions for students and helps them choose an appropriate career depending on their aptitude and interest. Some of the sessions are- CEO forums, Alumni forums, Live projects, Industry visits, Pre-placement talks etc. The students work closely with the CRC team in securing placements for their batch. The placement activity is managed by the students under the guidance of the CRC team.

01 CEO'S FORUMS

02 ALUMNI FORUMS

03 ALUMNI MEET

04 MDPs & CONSULTANCY

05 LIVE PROJECTS

06 INDUSTRY VISITS

07 WEEKLY CORPORATE FORUMS

08 GROOMING SESSIONS / WORKSHOP

09 PRE-PLACEMENT TALKS

10 CAMPUS RECRUITMENT

11 SUMMER INTERNSHIP

12 CORPORATE MEETS

FEW OF OUR RECRUITERS



YES BANK



PEPSICO



Otsuka



Lindström



kotak
Kotak Mahindra Bank



HAVELLS



Coca-Cola



asianpaints



AXIS BANK



Radisson
HOTELS & RESORTS



vodafone

ADMISSION PROCEDURE

PGPM+MBA (2 years)

> ELIGIBILITY :

Graduation (min. 50%) + 10+2(min. 50%)

Please Note*

In aggregate percentage Physical Education, Fine Arts , Music, Vocal, Drawing & Performing Arts will not be considered ~
Graduation Final year appearing students should meet minimum eligibility till last qualifying Semester / Year.

> CERTIFICATION :

Students join AGBS to pursue the PGPM and also enroll in the fleximode* MBA of Amity University. On successful completion of the respective programs, the student receives a PGPM certificate from AGBS and the fleximode* MBA from Amity University.

> FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Total (in Rs.)
1,12,000	1,12,000	1,19,750	1,19,750	4,63,500

Above is the effective fees structure including Corporate Scholarship

Please Note*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.



ADMISSION PROCEDURE

GDBA+ BBA (3 YEARS)

> ELIGIBILITY :

10+2 (min. 50%)

*Please Note

In aggregate percentage Physical Education,
Fine Arts & Performing Arts will not be considered.

> CERTIFICATION :

Students join AGBS to pursue the GDBA and also enroll in the fleximode* BBA of Amity University. On successful completion of the respective programs, the student receives a GDBA certificate from AGBS and the fleximode* BBA from Amity University

> FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Sem-5	Sem-6	Total (in Rs.)
60,500	60,500	63,500	63,500	64,500	64,500	3,77,000

Above is the effective fees structure including Corporate Scholarships

Please Note*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.



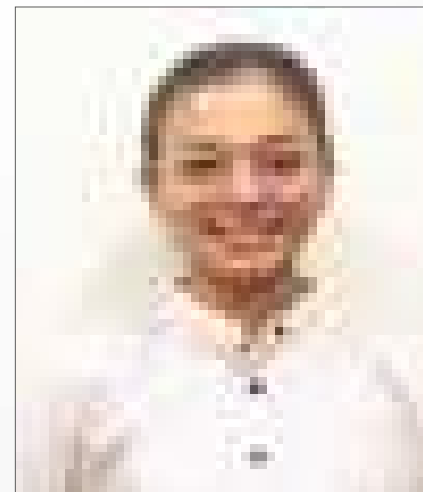
STUDENT'S TESTIMONIALS



Amity provides all the best infrastructure, grooming, training programs, interactive sessions, fun filled college events, seminars, guest sessions, industry visits and much more which equips us with the necessary skills and exposure to prepare us to be industry ready managers & entrepreneurs. I am thankful to Placement cell to give me wonderful opportunities in leading companies

Harsh Peri

MBA Batch (2020-22)
Placed in BYJU'S



Amity is a great platform for all students. Two years have been commendable here culminating in great memories and learning. Amity culture has been famous for giving students a whole new platform to explore, learn and grow. Training and guest sessions have helped me to grow and develop as an Industry professional.

Priyal Kapadia

MBA Batch (2020-22)
Placed in Upgrad



My two years at Amity were one of the most wonderful and memorable years and have left me with memories to cherish for a lifetime. It was full of learning, and skill development and has transformed me totally. I got an opportunity to meet different kinds of people and learned many new and exciting things. I am thankful to all the faculties, mentors, and entire placement cell for providing us with wonderful opportunities.

Nitya Gupta

MBA Batch (2020-22)
Placed in Jaro Education



The best thing about Amity is cross cultural interaction between students from various parts of the country. Faculty, staff, and placement department are always ready to help and mentor you. Amity has been a wonderful contributor towards the development of my personality and focus. I have developed leadership skills, time management, and team skills here and have also been able to learn new skills

Disha Somkunwar

MBA Batch (2020-22)
Placed in Property Pistol

STUDENT'S TESTIMONIALS



I would like to say with pride that Amity has helped me become better person. It has helped me develop a liking towards my studies and helped me discover myself. Faculties are very caring and professional and look after students' wellbeing. Continuously updated and contemporary course content of course has groomed and transformed me from a novice student to a corporate ready professional

Mohit Saluja
MBA Batch (2020-22)
Placed in IDPS Education



Amity has provided us with best of faculties, Infrastructure and Placement opportunities which is dream of every management student. Moreover, the kind of mentorship, sense of belonging that I feel here in Amity Campus is unparalleled and cannot be compared to anywhere else. All Faculty and Staff and Placement Department here work with students interest foremost in their mind.

Vanashree Bhalerao
MBA Batch (2020-22)
Placed in Upgrad



I am fortunate to be part of AGBS Indore where I got an opportunity to learn and develop myself into an industry professional. The entire faculty and staff work very hard to shape the students for Corporate Journey in top companies. My two years at Amity Indore have been a wonderful experience of exploring, learning and growth. We received continuous exposure to industry with workshops and guest sessions and interactions with Industry Professionals. I have huge respect, love and devotion for entire faculty members, staff and the placement department which has provided me with a top brand like TATA AIG. It is their constant support and motivation that has helped me to groom myself and get placed in a top company.

Shashank Dongre
MBA Batch (2020-22)
Placed in TATA AIG



Amity Indore trains and grooms students to be corporate ready with its highly acclaimed MBA Program. Placements in good corporates has always been the USP of AGBS Indore. Experienced and highly qualified faculty with years of experience guide and mentor you towards success. 100 % placement and internship assistance even during Covid era and beyond exhibits the grit and value system of the institution. Exposure to numerous guest sessions, workshops, and seminars have helped in overall holistic development. Proud to be part of Amity, Thanks Amity Indore.

Samiksha Jaiswal
MBA Batch (2020-22)
Placed in TATA AIG

STUDENT'S TESTIMONIALS



Holistic development is what Amity Indore strives to provide. I have grown, learnt & gained many insights from this institution through the most amazing course structure it offers & the co curricular activities it encompasses. The faculties are the ultimate support system & power pack of everything you can ask for. Indeed my journey has many fun memories that I have made on campus.

SHRUTI GUPTA
BBA+GDBA (2019-22)



Success is not only defined by winning awards but the efforts, Hardwork and Perseverance that are put to achieve Success. This is what Amity students get to learn and imbibe on their voyage to Success. I take this opportunity to thank all the faculty members in providing sufficient support to my aspirations for becoming successful both at personal and professional front. I am grateful to have become a part of the Amity family.

PRATIKSHA SINGH
BBA (2019-22)



Amity has helped me in being a confident individual who can learn, unlearn and relearn concepts necessary at corporate level. Not only in studies but you also get a 360° holistic view by participating in various cultural events, sports and other competitions held on regular basis.

Amity provides you with wonderful platform to explore, so just grab every single opportunity you get in your way.

TEJASWINI SHAHANE
BBA (2019-22)



AMITY GLOBAL BUSINESS SCHOOL

6 Floor, Metro Towers, A.B. Road, Vijay Nagar, Indore-452010

Website: www.agbs.in

Amity Helpline No. | 9826868111, 9993808007, 7000925558